

The logo for HydraFacial Keravive is centered within a large white circle. The word "hydracial" is in a white serif font with a trademark symbol, and "keravive" is in a white serif font with a trademark symbol. A thin orange horizontal line separates the two words. The background is dark grey with a pattern of lighter grey circles.

hydracial™

keravive™

SHOW YOUR SCALP SOME LOVE

Introducing HydraFacial Keravive

WHY IS SCALP HEALTH SO IMPORTANT?



POOR SCALP
HEALTH IS A MAJOR
CONTRIBUTOR TO
DAMAGED AND
THINNING HAIR*

.....

Common confidence
killer with minimal
“cover-up solutions”

Affects over
60 million men and
40 million women**

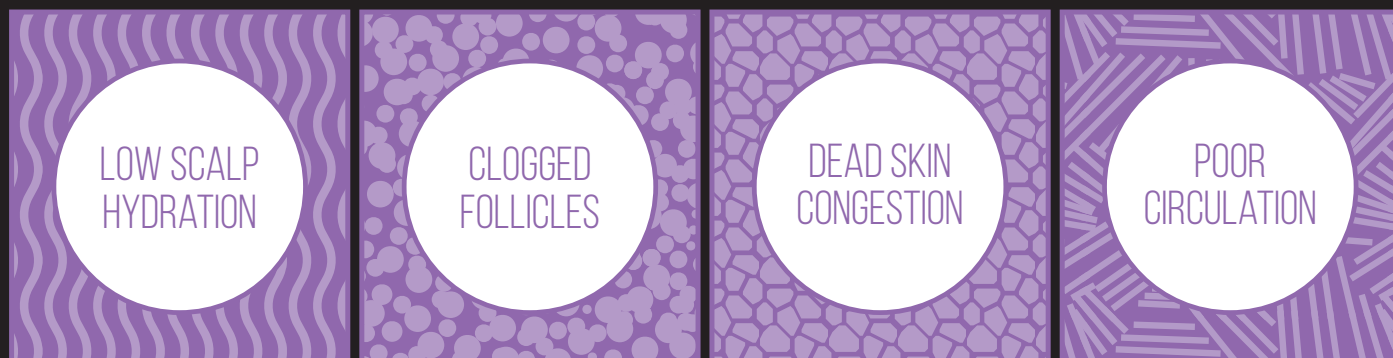
More than
30% of the population
deals with thinning hair**



*Trüeb, R, Scalp Condition Impacts Hair Growth and Retention via Oxidative Stress, International Journal of Trichology, 2018.
**American Hair Loss Association, 2017.

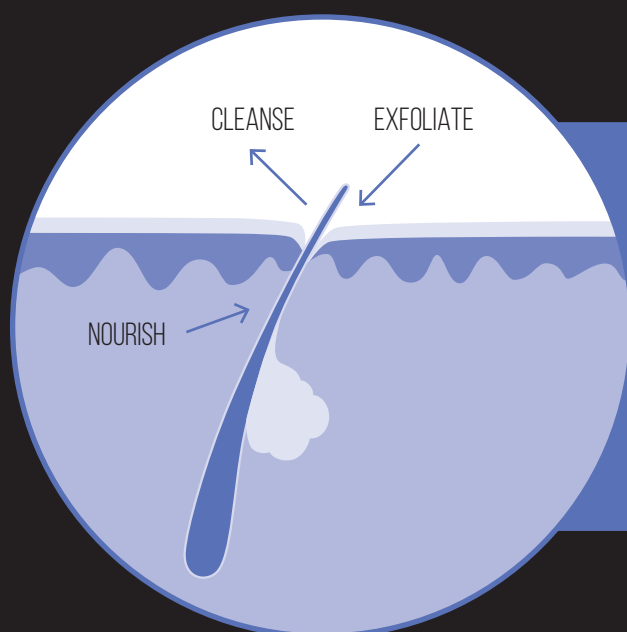
A HEALTHY SCALP IS THE FOUNDATION FOR HEALTHIER-LOOKING HAIR

Poor scalp health – dry skin, clogged follicles, dead skin cells, lack of circulation – can lead directly to thinner-looking hair.*



THE SCALP HEALTH SOLUTION: **HYDRAFACIAL™ KERAVIVE™**

Luckily, there is a solution. Healthier-looking hair starts with a healthy scalp.



HydraFacial Vortex Technology and Keravive Peptide Complex Solution cleanses, exfoliates hair follicles, and delivers a proprietary blend of growth factors and skin proteins to hydrate, nourish and improve scalp health.

The result? Thicker, healthier-looking hair.

*Trüeb, R, Scalp Condition Impacts Hair Growth and Retention via Oxidative Stress, International Journal of Trichology, 2018.

A SIMPLE SCALP HEALTH PROTOCOL

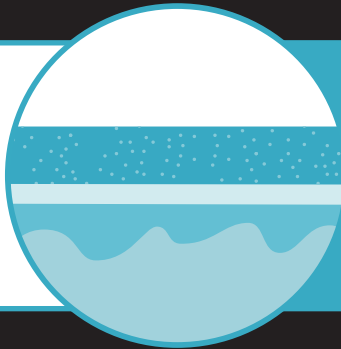
Because Keravive is delivered via the HydraFacial platform, it is easy for skin health professionals to integrate Keravive into their treatment offerings. It's a gentle and relaxing three-step process:

STEP 1 CLEANSE + EXFOLIATE



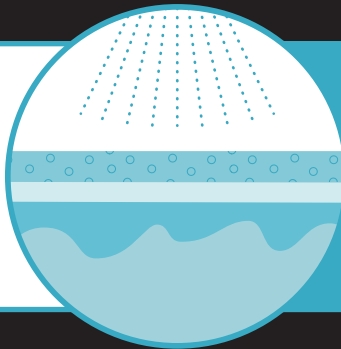
Relaxing, painless suction and hydration removes dirt, oil, and dead skin, cleanses hair follicles and stimulates scalp circulation.

STEP 2 HYDRATE + NOURISH



Optimised delivery of a proprietary blend of 5 biometric growth factors and 2 skin proteins.

STEP 3 EXTEND + ENHANCE

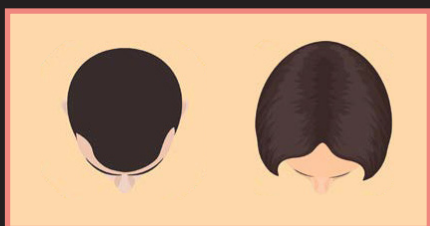


Take-home treatment spray helps deliver ongoing benefits between treatments.

HYDRAFACIAL KERAVIVE IS FOR ALL SCALP TYPES

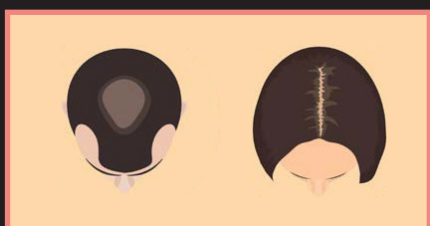
Just like measuring a client's skin health by hydration, tone and pore cleanliness, you can measure a client's scalp health by hair texture, thickness and colour.

KERAVIVE BENEFITS



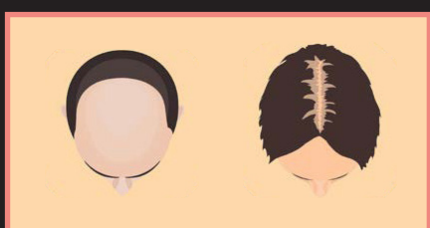
FULL HEAD OF HAIR

Preventive and/or maintenance care to keep the scalp and hair healthy



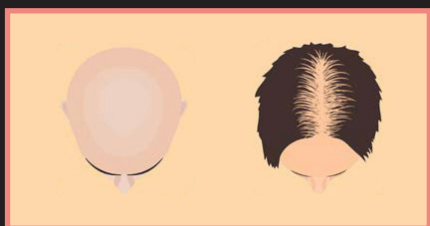
SLIGHT THINNING

Cleanse, exfoliate, hydrate and nourish scalp and hair follicles



MODERATE TO SEVERE THINNING

Complements other hair-restoration treatments



PARTIAL TO FULL BALDNESS

Hydrates scalp to ward off dryness and irritation associated with increased pollution

THE SCALP HEALTH SOLUTION: HYDRAFACIAL™ KERAVIVE™

KERAVIVE MARKET STUDY

Results of our recent study show just how effective HydraFacial Keravive can be for improving scalp health and helping consumers enjoy fuller, healthier-looking hair.

THE SERVICE



3 MONTHLY IN-OFFICE TREATMENTS



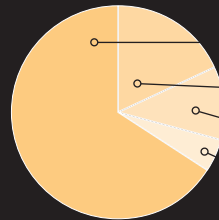
TOPICAL TAKE-HOME SPRAY

for use between treatments and 90 days after final treatment

PARTICIPANT DEMOGRAPHICS

55%
FEMALE

AVG. AGE: 45



66% • CAUCASIAN
18% • AFRICAN AMERICAN
11% • ASIAN
5% • OTHER

THE OUTCOMES



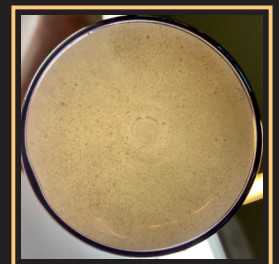
BEFORE

AFTER



BEFORE

AFTER



#GUNKIE

Unretouched photographs of subjects at baseline and month 4 following 3 consecutive monthly in-office HydraFacial Keravive treatments plus 90-day continuous use of HydraFacial Keravive Take Home Spray.

After just 1 treatment, patients reported **improvement** in scalp itchiness, scalp dryness, scalp flakiness and hair fullness.

After the full course of the treatments, patients reported:

75%
improvement in hair fullness

72%
improvement in overall hair appearance

64%
improvement in overall confidence

BOOST BENEFITS OF OTHER THERAPIES

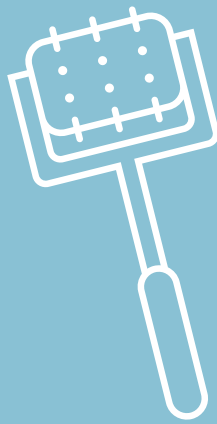
Keravive's restorative scalp health effects can also complement other hair loss treatment protocols.

A cleaner, healthier scalp helps set the stage for better uptake and efficacy of popular oral, topical, laser and surgical therapies. With millions of hair loss treatments per year, the partner potential is limitless.

ORALS AND TOPICALS



TREATMENTS



SURGICAL



The perfect complement to millions of hair loss treatments a year.

“

I've been very impressed with the performance of the combination of the HydraFacial Keravive in-office treatment with the take-home spray. 9/10 patients showed meaningful improvement in the appearance of healthier and fuller-looking hair and were satisfied with their results. Best of all, the treatments were painless and even pleasurable.

DR. AMY FORMAN TAUB, FAAD

Advanced Dermatology Chicago
Associate Professor Northwestern

SCALP HEALTH IN THE MEDIA

GLAMOUR

allure

NEWBEAUTY®

ELLE

SHAPE

THE
hydracial™
C O M P A N Y

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